

Dear Member of The Henry Ford Family,

We hope that you are enjoying and benefiting from the unlimited access to Henry Ford Museum and Greenfield Village that your membership provides. We also hope that your visitor experiences of our campus, collections and programs help you connect our past to our present and our future.

“Access” and “Connection” are central to all that we do at The Henry Ford. We continually strive to provide greater access through such initiatives as the ongoing digitization of our collections and our Community Outreach Program which enables resourced-challenged families to visit our site.

Today, in this special email, I ask you to think about another kind of access and connection that is vitally important to The Henry Ford, this region and its residents.

Ours is the only major metropolitan region in the country without a functioning regional transit system. Voting-eligible residents of Wayne, Oakland, Macomb and Washtenaw Counties will have the opportunity to finally change that by Voting “**YES**” for rapid, reliable, regional transit on the November 8 ballot.

Doing so will provide access and connect people throughout the region to jobs, education, retail, healthcare, entertainment and destinations, like The Henry Ford. A “**YES**” vote will expand transportation opportunities and options for seniors, students, employees and people with disabilities. And a functioning, better coordinated regional transportation system will help attract and retain businesses, capital investment and talent, especially millennials.

For all of these reasons, and more, The Henry Ford is actively supporting the effort to bring rapid, reliable regional transportation to our four-county region. We hope that you will take the time to learn more about the Regional Master Transit Plan (www.rtamichigan.org) and we strongly encourage you to vote “**YES**” for regional transit on November 8.

Thank you for your patronage and support.

Sincerely,



Patricia E. Mooradian
President